



RAREMALL

A Revolutionary Content Creation NFT Marketplace

raremall.com

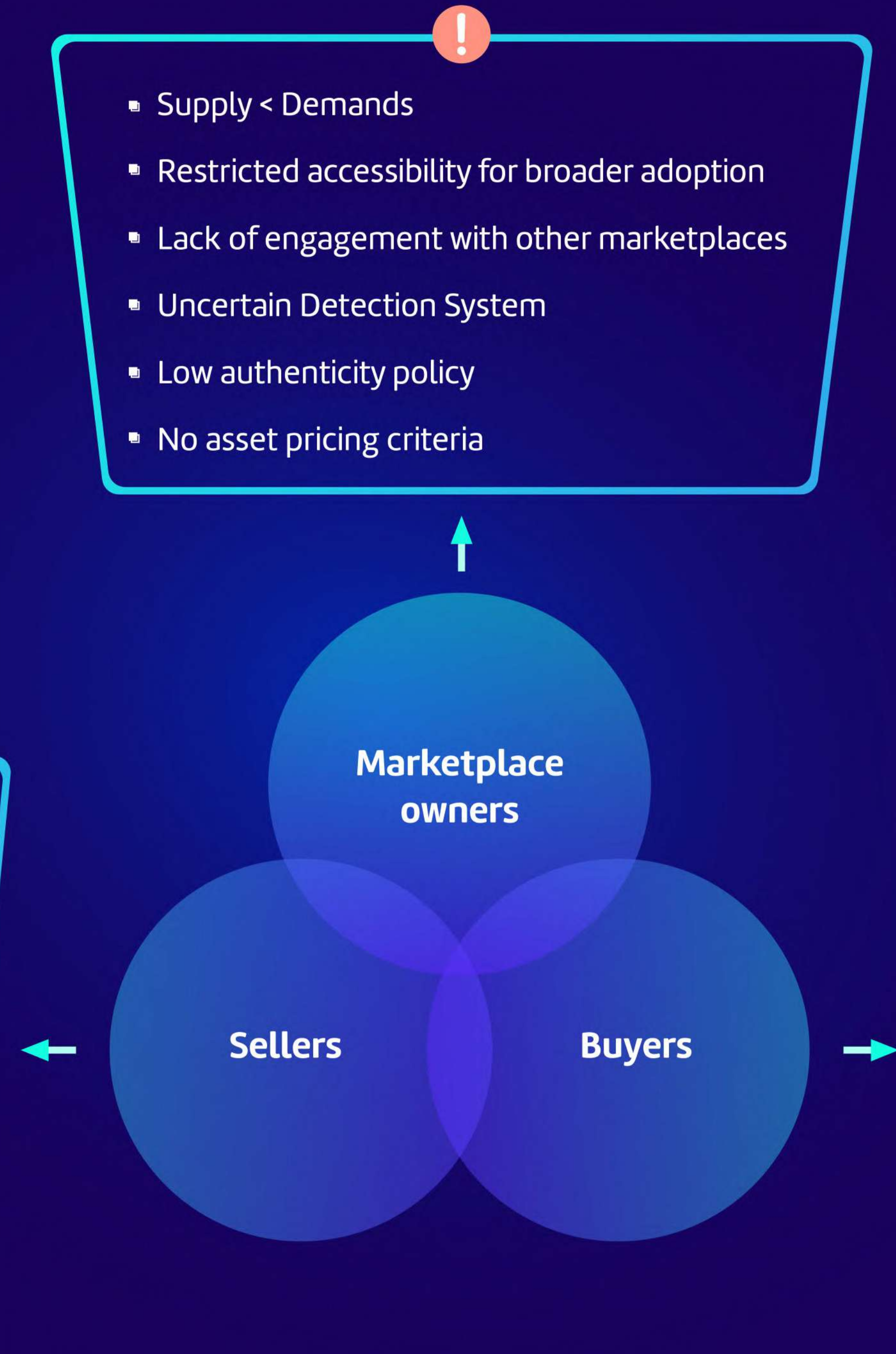


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PROBLEM

The massive arrival of NFT marketplaces cannot solve all core problems for not only the market itself but also the stakeholders involved directly in the exchange of NFTs assets.

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- !
- Supply < Demands
 - Restricted accessibility for broader adoption
 - Lack of engagement with other marketplaces
 - Uncertain Detection System
 - Low authenticity policy
 - No asset pricing criteria

- !
- Lack of intellectual property rights
 - Non-public profile for their own works
 - Lack of product listings
 - Lack of tutorials to boost more sales
 - Low authentication policy
 - No asset pricing criteria
 - Higher gas fee (2,5 – 5%)

**Marketplace
owners**

Sellers

Buyers

- !
- Poor User experience such as:
 - Lack of exhibition space for collections on one's own profile
 - Lack of user engagement functions such as sharing passion, appreciation...
 - No tutorials to boost sales from their own collections
 - Cannot share their interests with other platform (Social media)
 - Higher gas fee (2,5 – 5%)

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RareMall Marketplace
is better than the others

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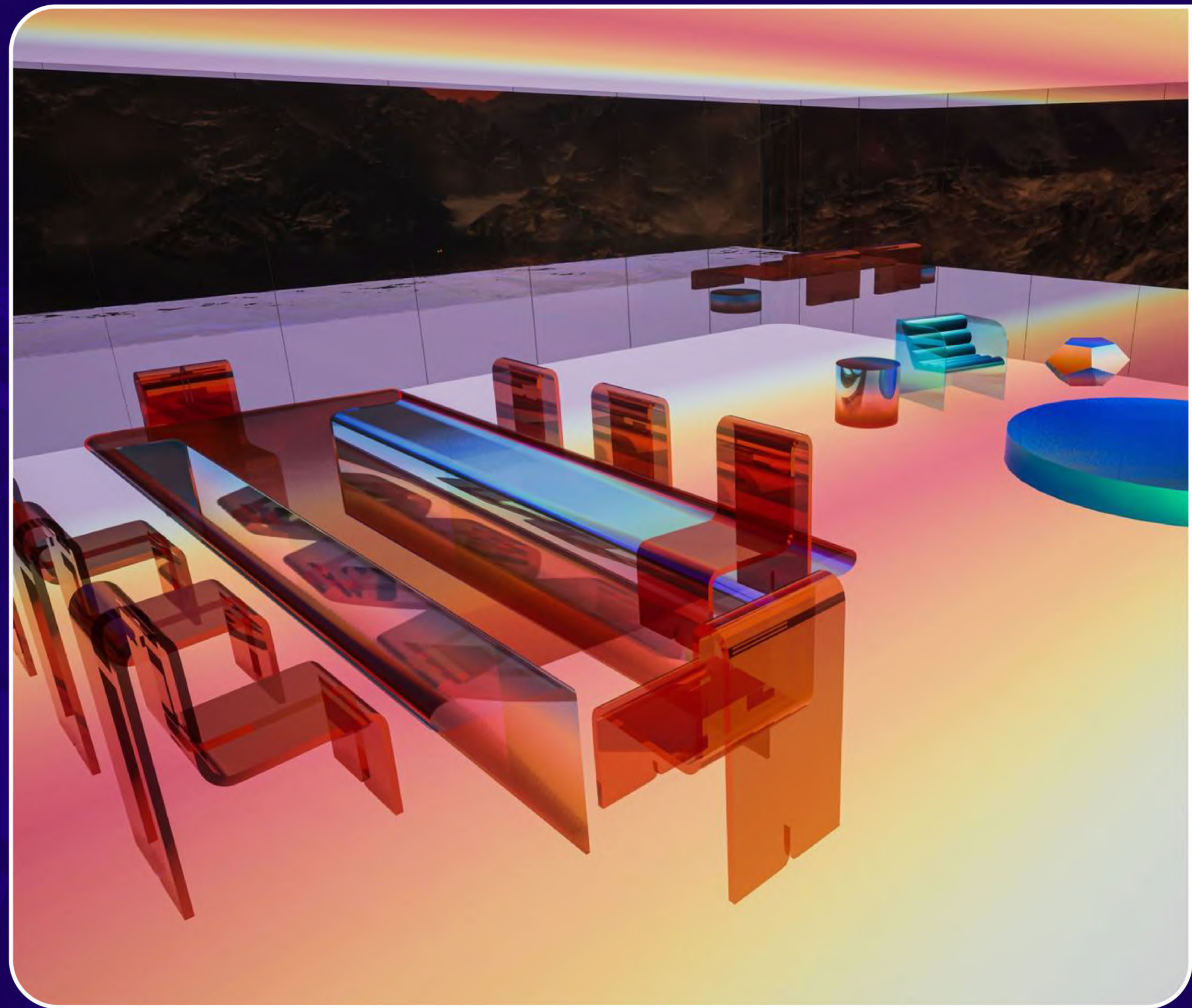


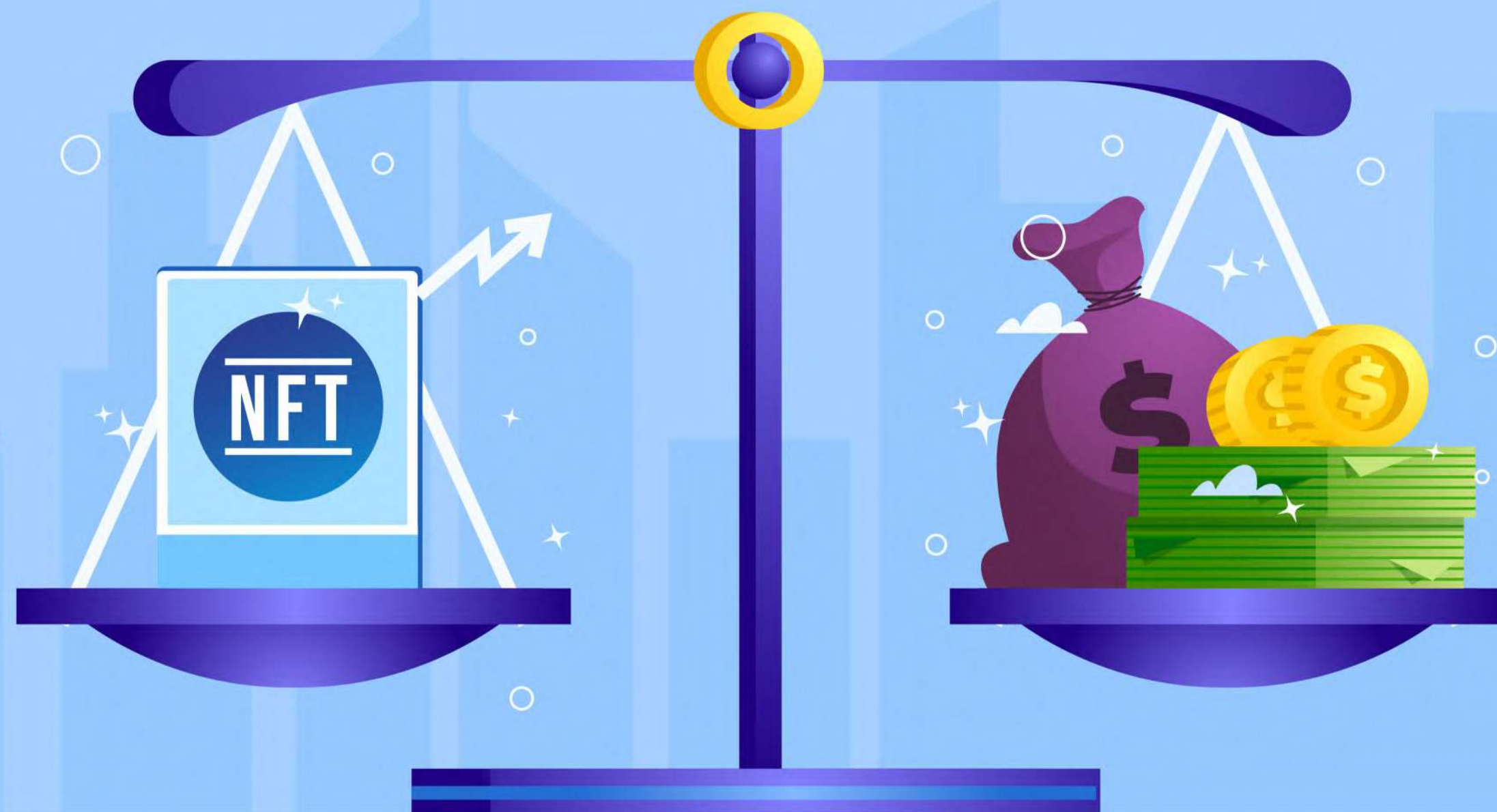
1 Complete synthesis of all DeFi functions

RareMall collaborates with all DeFi functions to increase the liquidity of transactions of decentralized exchanges including: lending, borrowing, staking, earning, etc. Besides, RareMall's Native Token also offers more applications than any other NFT Tokens when it comes to participating in exchange and trading activities on RareMall.

2 Supporting AR & VR for Digital Assets

RareMall supports VR/AR display rooms for the listings of Game Items, Digital Arts, Motion Cartoon Characters, etc. Virtual reality 3D exhibitions are organized regularly to create competitiveness in the creative environment and enhance the value of outstanding digital art works.





3 Flexible mechanism to price NFT Assets

RareMall has established an NFTs pricing mechanism to help sellers and buyers estimate the price of digital assets in an equitable manner. The pricing mechanism could even become a supporting standard in NFT auctions in order to keep the price balance in the ecosystem.

4

Appealing Product Pages, Category pages, Collection Pages

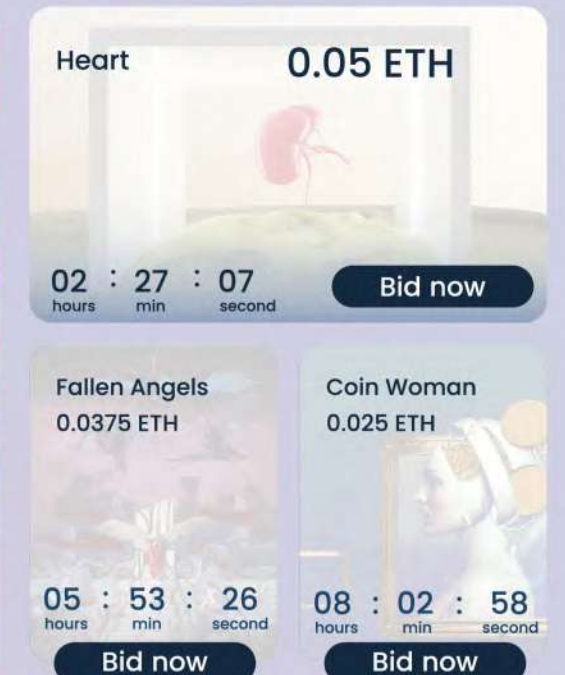
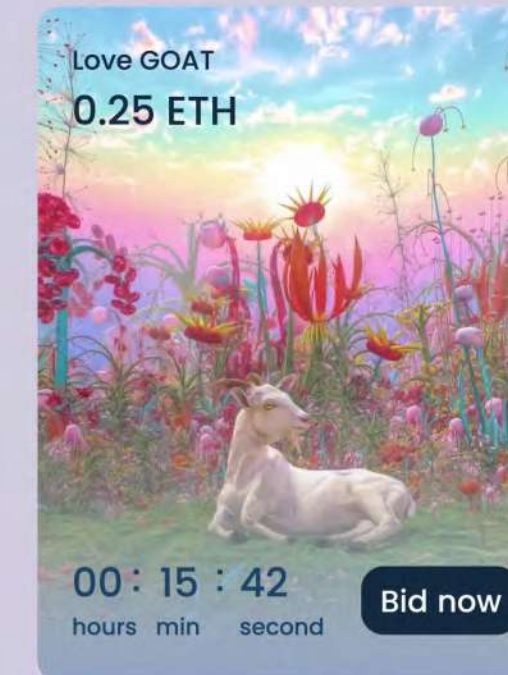
RareMall focuses on user orientation, helping them explore the world of NFT across many fields, genres, styles quickly and for the right purpose. The system of Product, Category, Collection pages is designed and developed based on an automatic suggestion mechanism based on user's needs, offering them the best aesthetic-usability experience.

Discover Unique & Rare Digital Art

Create a beautiful NFT Product. Explore the best collection from popular digital art.

Explore

Connect Wallet



Trending Product

The best NFT product of the week

Explore all products →



Golden Sphynx Cat
by Alex Paul

Current end



31:12

Auction bid



0.50 ETH

Place a bid



Product name
by Rafaella Mendes

Current end



42:05

Auction bid



0.80 ETH

Place a bid



Product name
by Hust Wilson

Current end



11:14

Auction bid



0.85 ETH

Place a bid



5 Clear Authorized & Privacy Policies

RareMall authenticates users with photos and personal information on a mechanism that respects and secures user data in compliance with security standards. Users can choose an option of password-based 2-factor authentication to protect their account from unnecessary risks.

RAREMALL - NFT MARKETPLACE

Introduction

RareMall platform is a community that honors talent and creativity. It serves to empower both traders and customers with hassle-free access to top trending NFTs products, thereby making it an attractive medium for online transactions.

Vision

RareMall marketplace has the vision to provide a platform for sellers, buyers, crypto traders to transact NFTs, exchange digital collectibles as well as express personal talents and raise the bar in the community. It also calls for investment and attracts potential promoters.



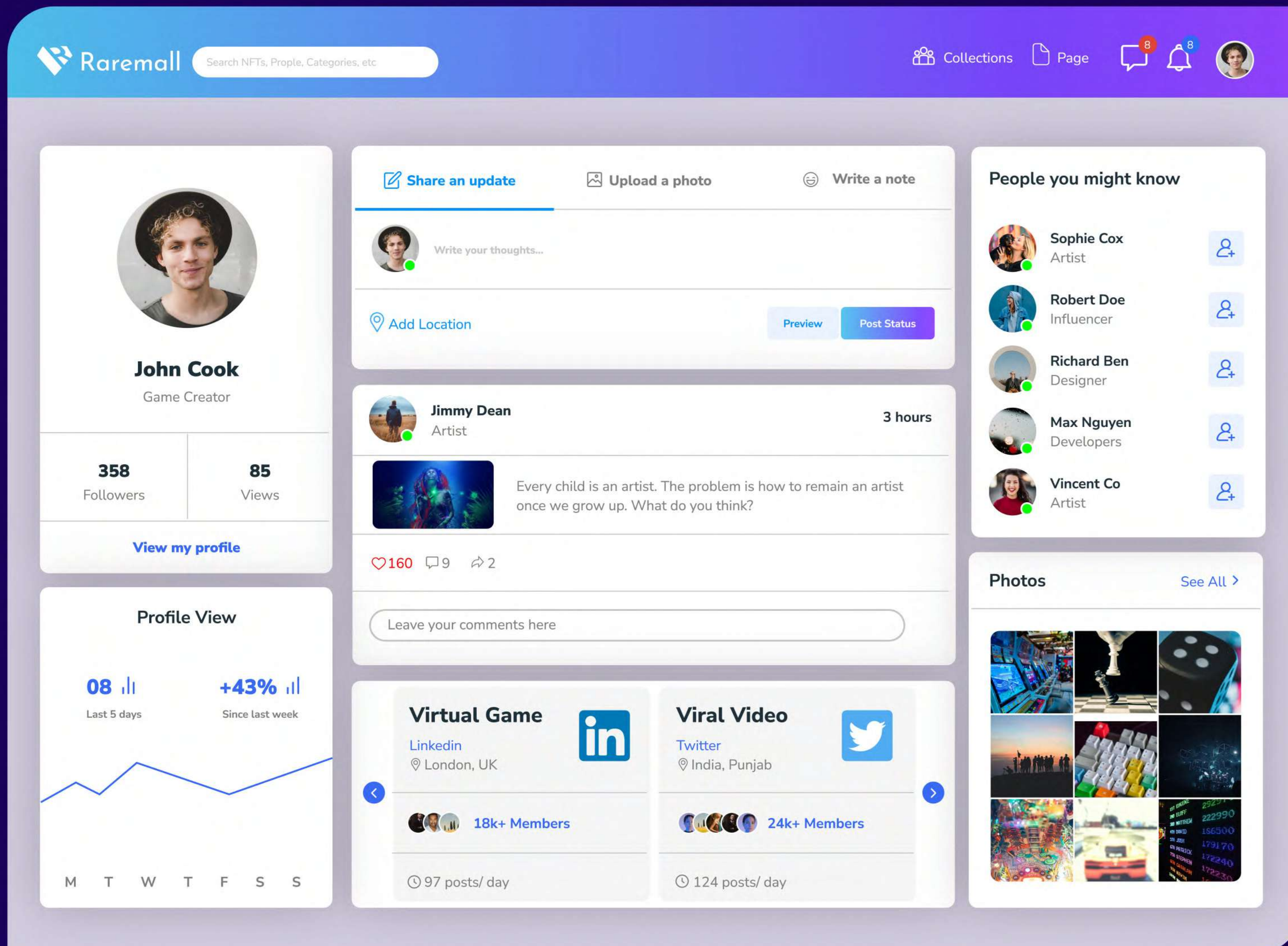
“

The first NFT Marketplace in
empowering everyone to build
the future of digital creation

”

01

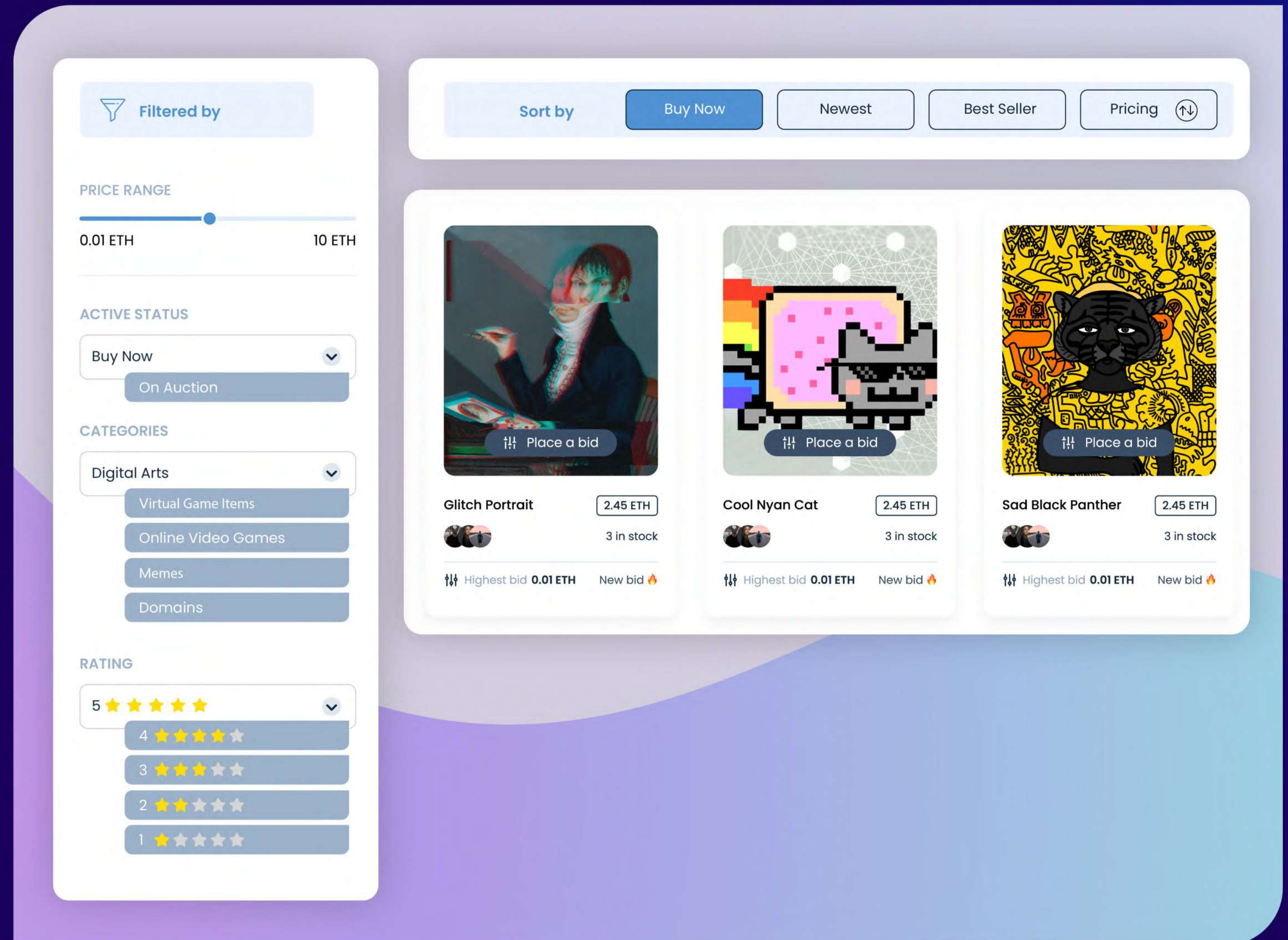
Interactive Social Media Profile & Portfolio Page for Seller & Buyer



RareMall values creativity and wishes to provide users with a great space to display their existing or collected NFTs. Profile & portfolio pages are designed as social media to help users freely update information, share personal preference as well as enjoy followings and likes when interacting with other users. This brings ample experiences and values not only materially but also spiritually to any users on RareMall.

02 Dynamic & Radically advanced filter & search navigation system

RareMall proposes a highly advanced mechanism for analyzing, aggregating and extracting data for users by date, week, month, year according to search behavior, filtering, sorting on the best-selling NFTs, buying and selling patterns, auction rates in order to help users do research, have report-based considerations and make the most accurate decisions.



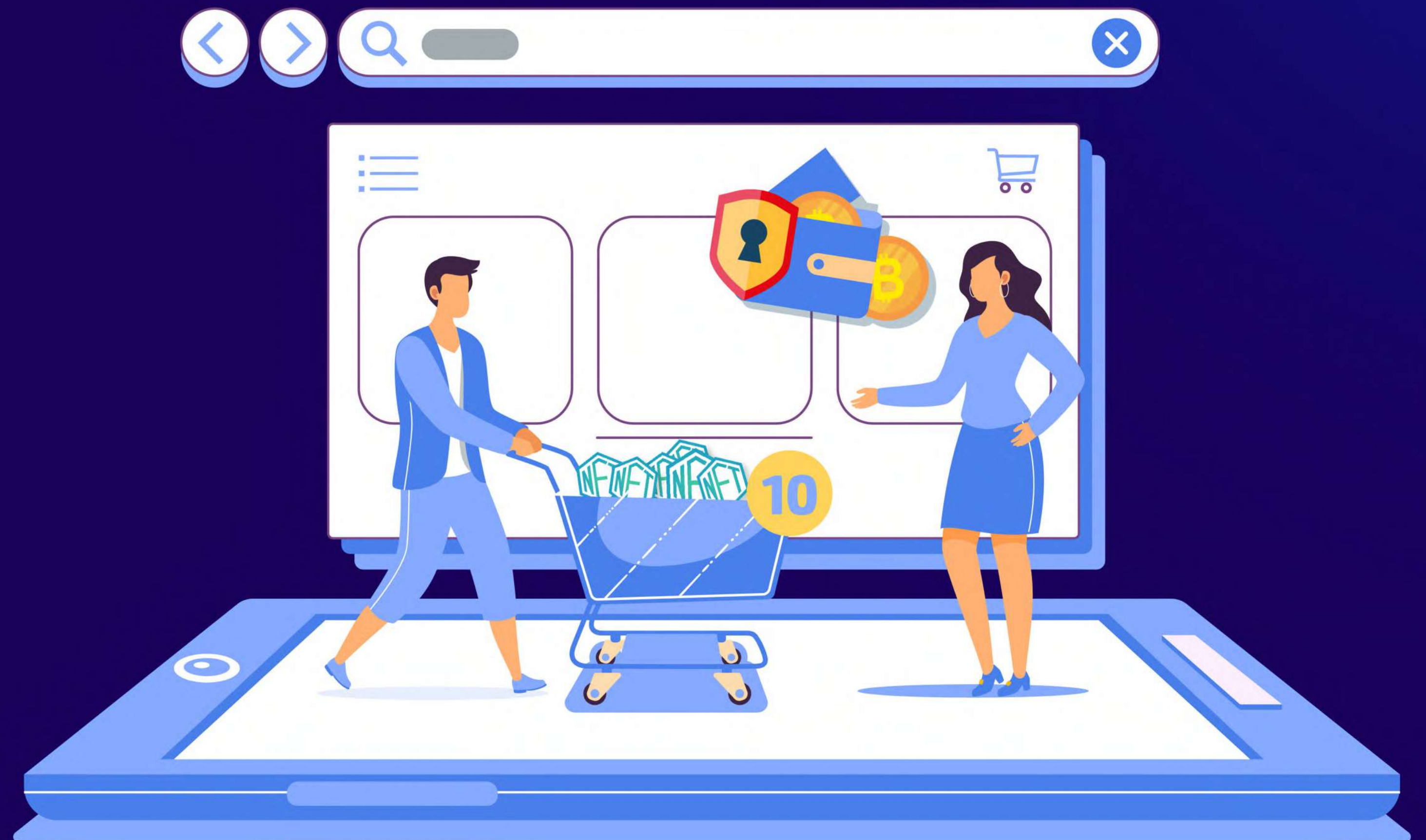
03 Superb Auction Live Chat



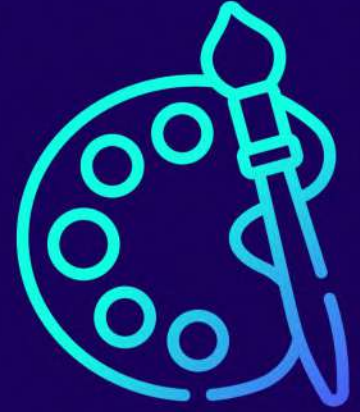
RareMall sets up live chat in auctions with moderators and algorithms to keep it safe and user-friendly. Sellers can set up a public chat group for bidders to participate and make continuous bids. This speeds up the exchange, buying and selling and creates FOMO effect during the transaction.

04 Fast checkout with NFTs bundles

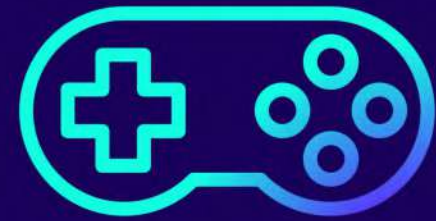
RareMall allows buyers to purchase multiple NFTs at the same time by “Add to Cart” with a maximum of 10 NFTs. During the transaction process, the buyer needs to connect to his wallet once only to pay for all the separate sellers in the fastest and most accurate way.



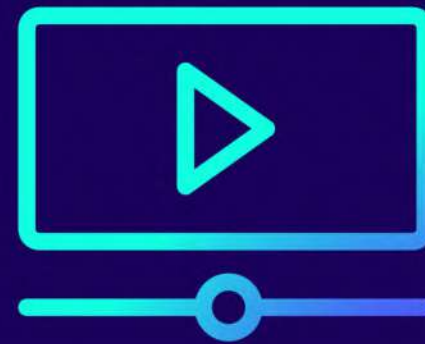
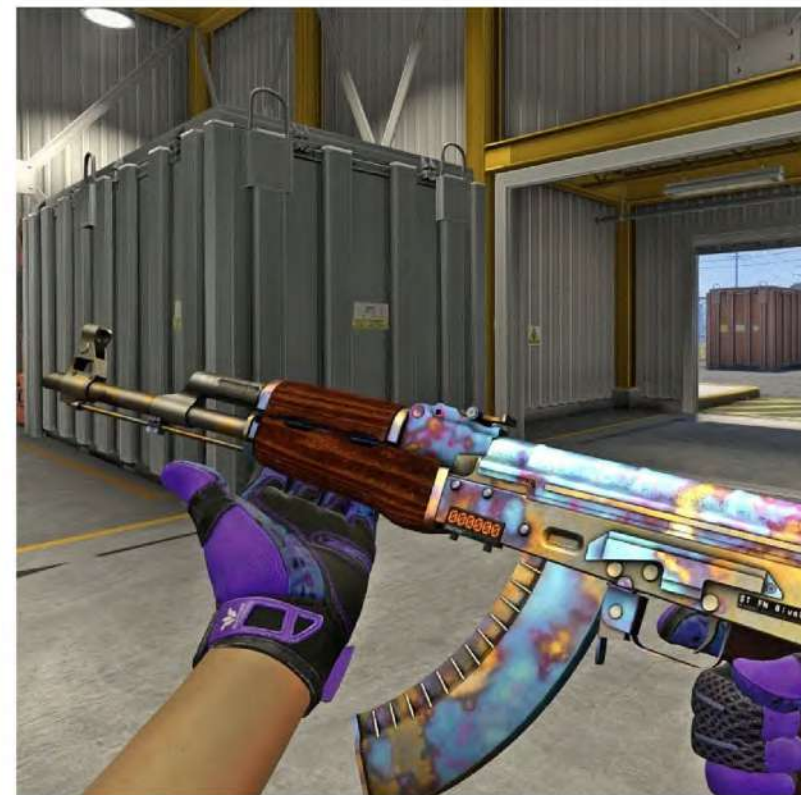
NFTS DIVERSIFICATION



Artworks



**Virtual Game
Items**



**Online Gaming
Videos**



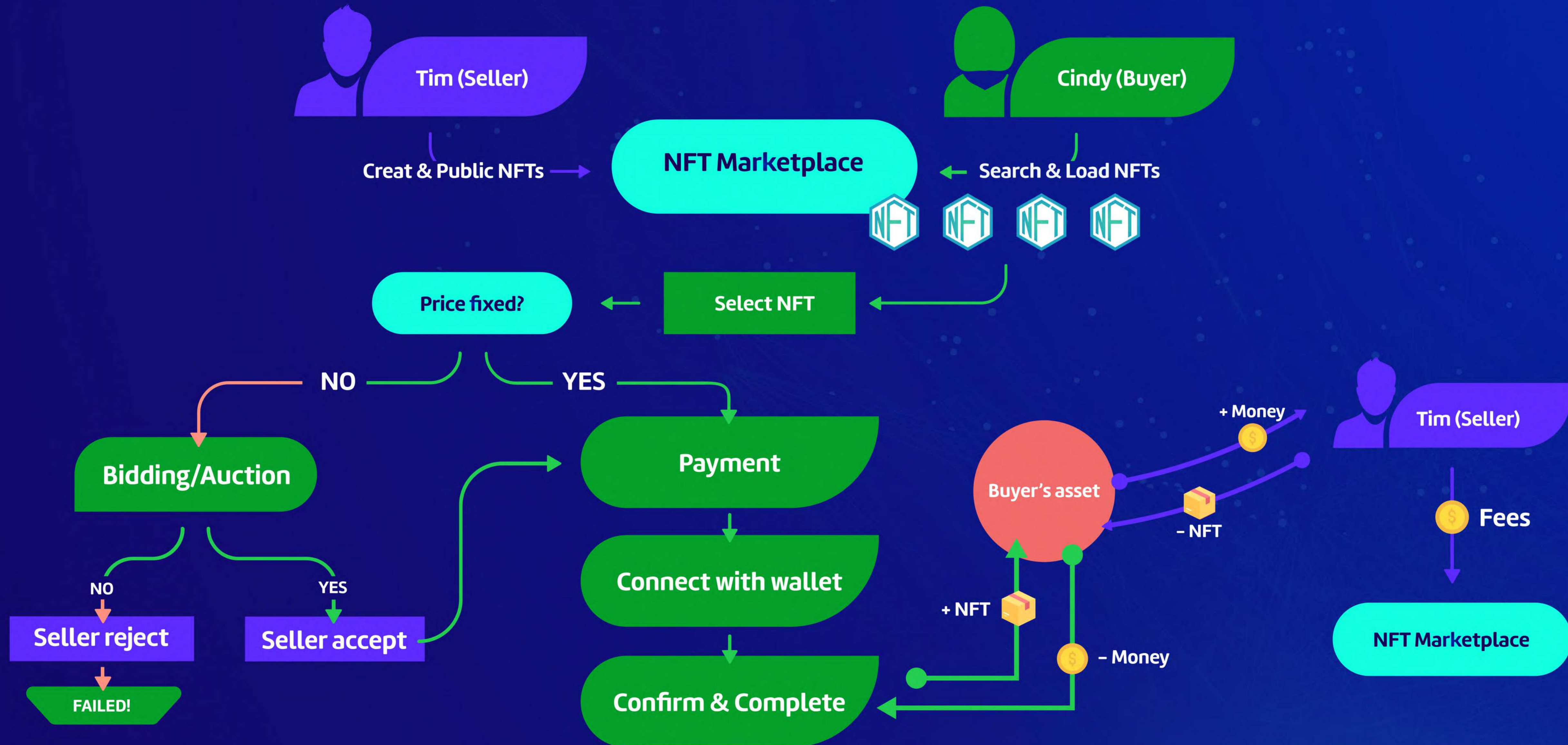
Domains



Memes



USER'S FLOW: NFT TRADERS - ECOSYSTEM



RAREMALL'S TOKEN

Token	Blockchain	Token Standard	Type of token
MALL	Binance Smart Chain	ERC20	Utility Token



Payment

Main payment means to pay for transaction fees



Advertising

Buy placements to put their NFTs on any online exhibitions



Royalty

Pay authors for their authorization rights as a secondary sale's commission



Lending/ Borrowing

Put up NFT assets as collateral for a loan



Staking/Earning

Lock tokens in their wallet for a specific period to receive the rewards



Yield Farming

Earn fixed or variable interest by investing cryptocurrency in a DeFi market

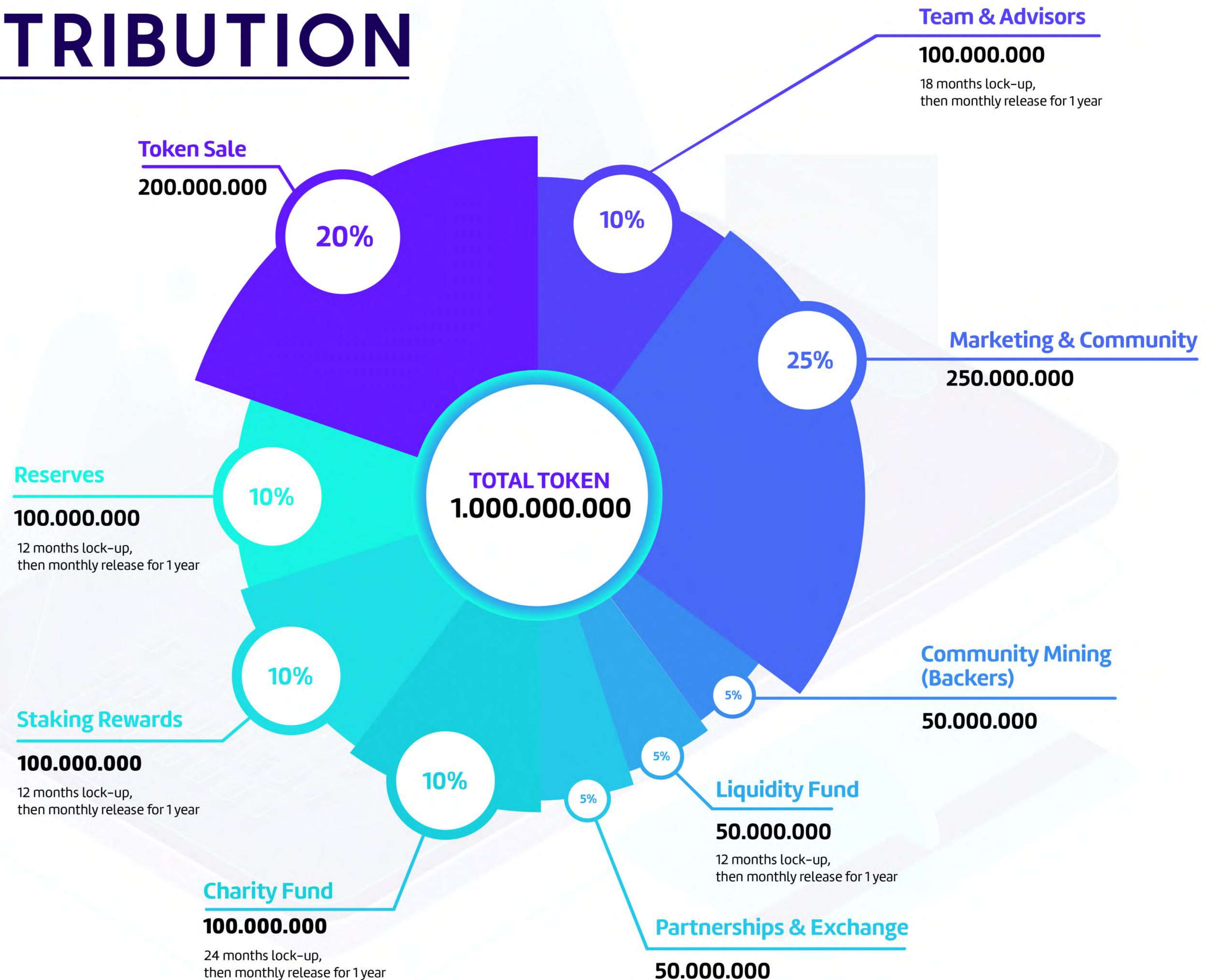


Governance

Vote for important changes of RareMall by holding MALL

TOKEN DISTRIBUTION

- Total token supply **200M**
- Initial Market Cap **\$200k**
- Seed Price **\$0.008/MALL**
- Private Sale 1 Price **\$0.026/MALL**
- Private Sale 2 Price **\$0.032/MALL**
- Public Sale Price **\$0.04/MALL**



TOKEN ECONOMICS

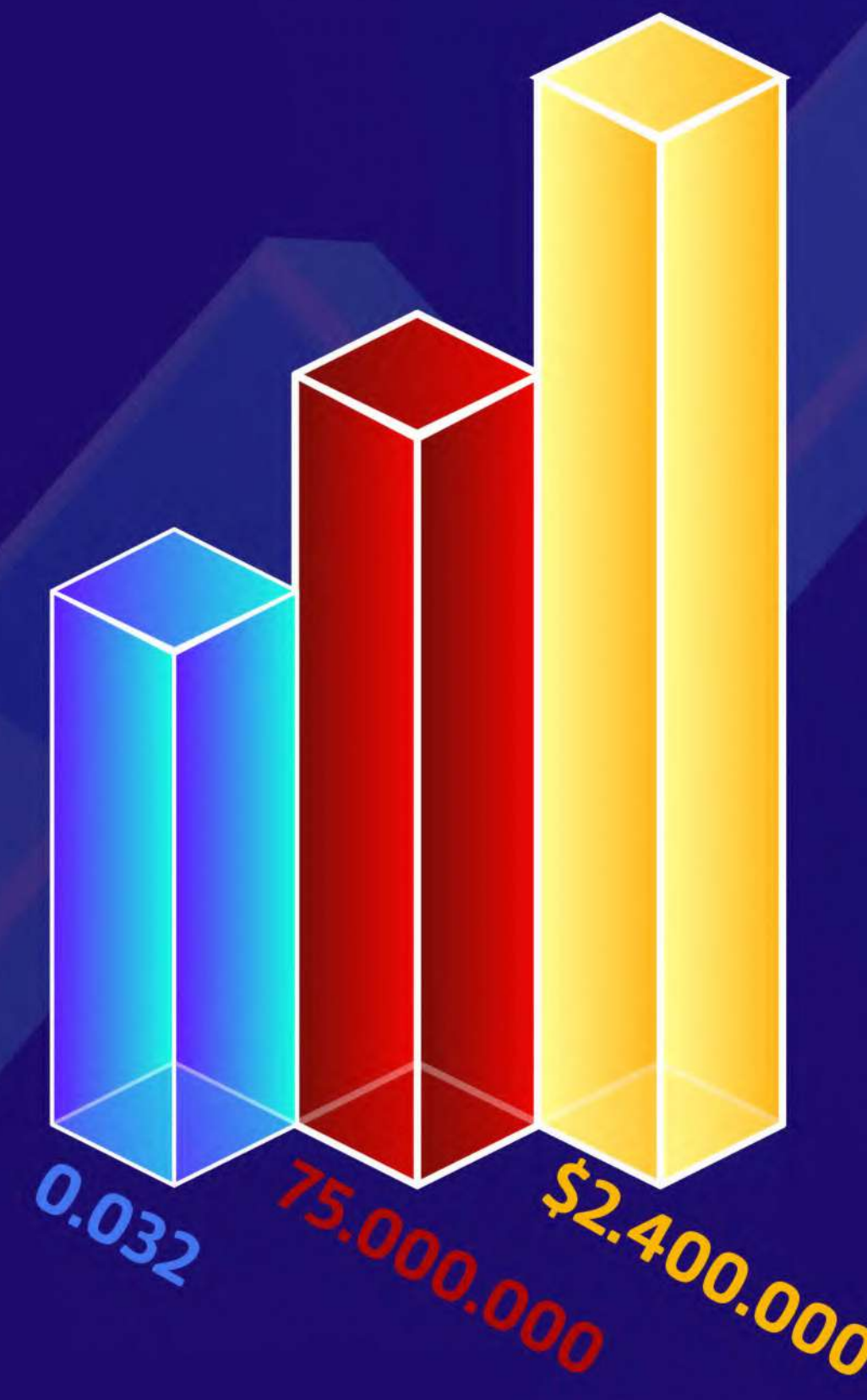
Seed



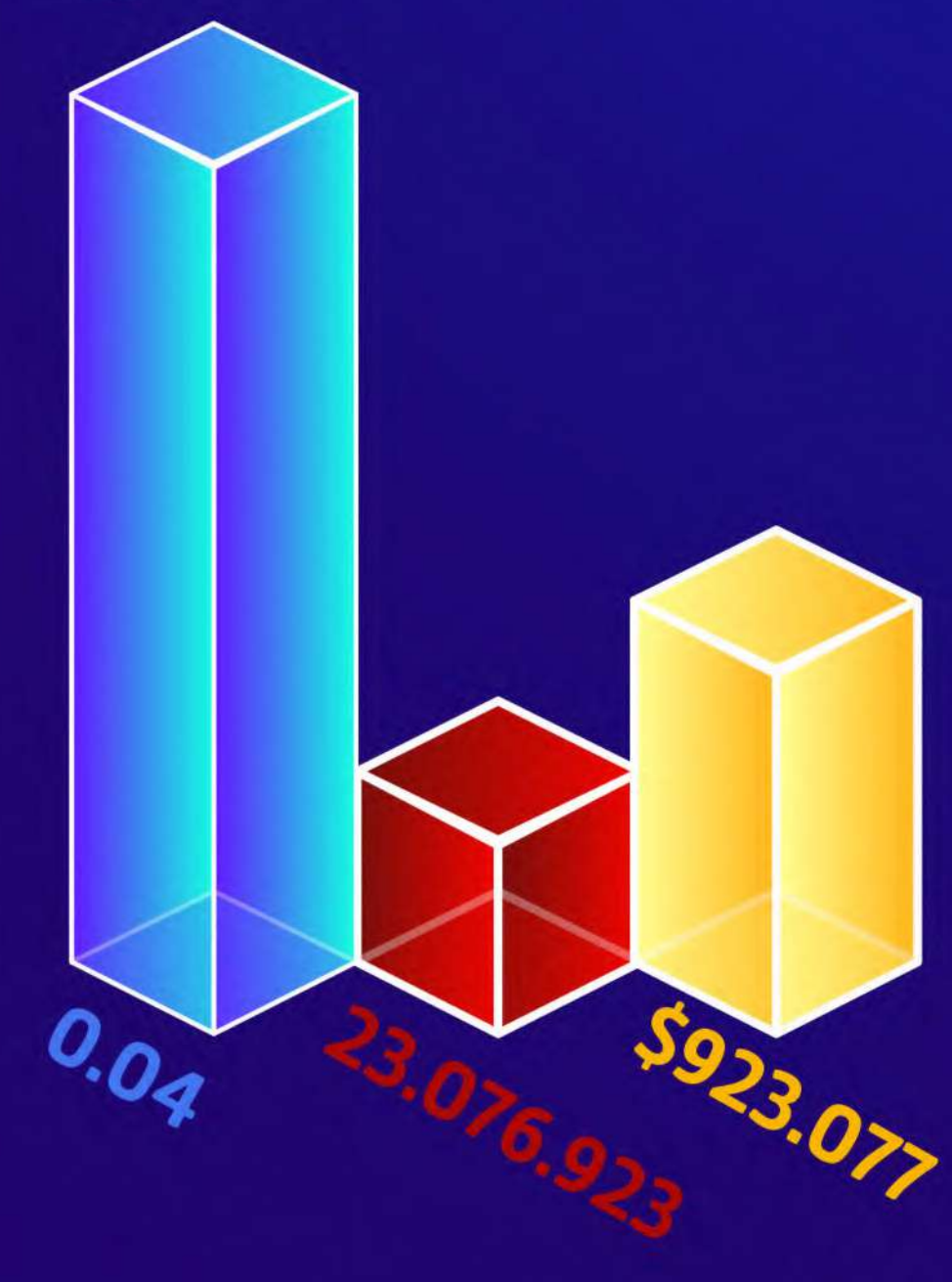
Private Sale 1



Private Sale 2



IDO



Total Fundraising Goal

\$ 5.123.077



Token Price



Token Supply



Market Cap

	Seed	Private Sale 1	Private Sale 2	IDO
Lock-up	2 months lock-up from TGE	8 months lock-up from TGE	4 months lock-up from TGE	N/A
Vesting	Initial release 20% for 1 month, next 9 months lock-up, then monthly release for 1 year	Monthly release for 1 year	Monthly release for 1 year	N/A



ROADMAP

TEAM

We are proud of to be a dedicated team. Each of members masters in his/her expertise and always enthusiastic to contribute developing Raremall to bring more value for NFTs Market



Iris Le
Growth Marketing &
Project Manager



Mint Nguyen
Product Manager



Tony Vu
Founder and CEO



Max Nguyen
CTO



Corbin Nguyen
Devops Engineer



UPCOMING IDEAS



01 More Partnership

Cooperation is always better than competition. We are continuously reaching out to protocols on various chains and inviting more stakeholders from the mainstream entertainment industry. We believe that with more partners, our ecosystem will become even more robust.



02 Artists Events & Activities

There are thousands of talented people who create their masterpieces but few do that with NFT formats. We will inherit from them, and encourage more and more people to make full use of their talents. We will try to connect the artists with the same fields, fashion, create more and more Online Events, Activities to honor the talented Artists in the RareMall community.



03 More Payment Methods

In the later phases, we expect to enhance users' experience by allowing more payment methods. Buying NFTs using credit card or Paypal is possible: the system will be possible as the system goes a step further by connecting with services to support payment for non-crypto users.



04 User Membership

After each successful transaction on RareMall, both seller and buyer earn points. We will build membership tiers to encourage users to increase transactions to get a discount when upgraded to a tier.



RareMall



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Twitter

https://twitter.com/RareMall_NFTs



Telegram

https://t.me/raremall_nft_marketplace



Linkedin

<https://www.linkedin.com/company/raremall-nft-marketplace/>



Facebook

<https://www.facebook.com/raremallnftmarketplace/>



Instagram

<https://www.instagram.com/raremallnfts/>

CONTACT US



Website

raremall.com



Email

contact@raremall.com